



iSite Media
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iSite Media Bus Rates and Formats

MAXIBUS



Moving Spectacular – Impactful – Unrivalled
Available: AKL, WN

Panel per week: \$2,500
Production and Installation: \$10,800**

** Due to logistics, it is compulsory that iSite Media manage production and installation.

**12 week minimum booking period applies

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STREET TALKER



CBD Format – Premium - City Circuit – Kerbside
2 Packages Available: AKL, WN

Package: 14 buses (9 AKL LINK, 5 WN)

4 week ratecard: \$49,000

Production and Installation: \$6,040

**4 week minimum booking period applies.

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FULLBACK



Reach & Frequency – Nationwide Format
Available: AKL, WHR, HM, TG, NAP, HGS, WN, CH, DN, INV

Panel per week: \$750
Production and Installation: \$425

FULLBACK: LINK



Reach & Frequency – Nationwide Format
Available: AKL LINK

Panel per week: \$895
Production and Installation: \$425

ZEUS METRO PACKAGE



Premium – Largest Bus Panel – Roadside
Available: AKL, WN

Weight: 32 Panels (AKL 22 includes 6 LINK, WN 10)

Package: \$74,000

Production and Installation: \$25,000

**4 week minimum booking period applies.

ZEUS PREMIUM PACKAGE



Premium – Largest Bus Panel – Roadside
Available: AKL LINK

Weight: 6 Panels

Package: \$32,000

Production and Installation: \$5,300

**4 week minimum booking period applies.

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ZEUS PREMIUM PACKAGE



Premium – Largest Bus Panel – Roadside
Available: AKL NORTH SHORE

Weight: 6 Panels

Package: \$21,000

Production and Installation: \$5,300

**4 week minimum booking period applies.

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SUPERSIDE



Cost Effective Panel - High Frequency - Roadside
Available: AKL, WN

Panel per week: \$200

Production and Installation: \$150

UPTOWNER



Poster Format – Kerbside - Metro Presence

Available: AKL, WN

Panel per week: \$350

Production and Installation: \$325

24 FOOTER



Call To Action – Roadside – Long Scope Creative
Available: AKL, WN

Panel per week: \$250

Production and Installation: \$150

INTERIOR



Afai o loo e faigaluega, ia mautinoa o loo iai sau maliega tusitusia mo lau galuega

E maua isi faamatalaga i le www.dol.govt.nz/samoan pe vili le 0800 20 90 20

New Zealand Government

Department of Labour
TE TŪHURI



BELL PULL

Dwell time 25mins – Call to Action – Cost Effective
Available: AKL, WN, CHCH

Panel per week: \$80

Production and Installation: \$85

**Interiors price includes 6 panels per bus

AIRBUS AUCKLAND



Airport – Premium – High Frequency & Visibility
Available: AKL

Fullback per month: \$3,500

2 Side panels per month: \$5,000

Production and Installation: \$425 (for fullback) \$1,500 (for side panel)

AIRPORT FLYER



**Airport – Premium – High Frequency & Visibility
Available: WN**

Fullback per month: \$3,500

Production and Installation: \$425

Queenstown Connectabus



Airport – Premium – Hotel – High Frequency
Available: QN

Fullback per week: \$895

Production and Installation: \$425

TRANSIT TELEVISION



Digital – City Circuit– GPS Technology – Audio Available: Auckland Only

15sec advertisement per month: \$3,420

30sec advertisement per month: \$5,700

**60 second advertisement available upon request.

**20 Link Buses Available



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www.isitemedia.co.nz