

TRANSIT PRODUCTION CRITERIA



iSite Media
makecontact

CAMPAIGN START DATES:

All transit campaigns start on Monday. Posting commences two days prior to the contracted start date and should be completed within a five-day period (subject to on-time material delivery and operational terms).

CAMPAIGN LENGTH:

Minimum campaign duration is 4 weeks. Campaign durations can then be increased in 2 week increments subject to approval by iSite Media.

- Maxibus – minimum campaign duration is 8 weeks.

INSTALLATION & PRODUCTION:

All media rates include initial installation and exclude production costs, with the exception of Transit packages. For further details or to obtain a quote, please contact your iSite Media Account Manager on +649 360 2327.

DISPLAY APPROVAL:

All creative must be approved by iSite Media prior to commencement of printing.

iSite Media Ltd has contracts with both Government Transport Authorities and Private bus operators, to ensure that advertising meets advertising standards.

ARTWORK & MATERIAL INSTRUCTION DEADLINES:

For campaigns including print production your finished artwork is required at iSite Media 3 weeks prior to start date.

- Maxibus – finished artwork is required 3 weeks prior to start date.

SUBSTRATES:

iSite Media uses a specific range of approved substrates including removable self-adhesive vinyl, synthetic plastic paper and clear focus perforated vinyl.

TERMS & CONDITIONS:

All prices quoted exclude GST and are subject to change without notice. Please refer to the detailed terms and conditions provided at time or order. Price and display is subject to artwork approval and confirmation.



For more information on transit production requirements please contact our production team.