

PRODUCTION SPECIFICATIONS

iSite Media
makecontact



OUR PRODUCTION COMPANY IS MAC BASED AND ONLY ACCEPTS FILES IN THESE FORMATS:

- Indesign – preferred (up to ver CS3)
- QuarkXpress doc (up to ver 6.1)
- Illustrator EPS or ai (up to ver CS3)
- Freehand EPS (up to ver MX)
- Photoshop PSD, EPS, TIFF at 300dpi minimum, embedded profile US Web Coated (SWOP) v2
- HiRes PDF – contact us for settings

IMAGES:

All links must be supplied and should be:

- CMYK TIF, EPS (embedded profile US Web Coated (SWOP) v2)
- Greyscale TIF, EPS (embedded profile: Dot Gain 15%)
- Resolution: TIFF & EPS images need to be a minimum of 300 dpi @25%. Please contact us for individual job specifications.
- Bitmap (1000dpi min)
- Illustrator EPS or ai (compatibility: Ver CS3)
- Freehand Editable EPS

COLOUR:

Where black is used in large areas a 4 colour black (30C, 20M, 20Y, 100K) is best.

OVERPRINTING of colours is not acceptable. PLEASE ENSURE BLACK IS NOT O/PRINTING

FONTS:

Convert all type to paths where possible or supply all screen & postscript fonts used

TRIMS & BLEED:

- Trims marking final document size if used must be set outside the bleed area.
- Bleed for billboards & buses should be set at 50mm on all sides
- Bleed for all other media should be set at 5mm on all sides

MEDIA:

CD, DVD or via email (up to 20mb) to your agency manager

All material must be accompanied by a colour proof for reference. Departure from specifications will incur production (conversion) charges.



For more information on the Production Specifications please contact our Production team.