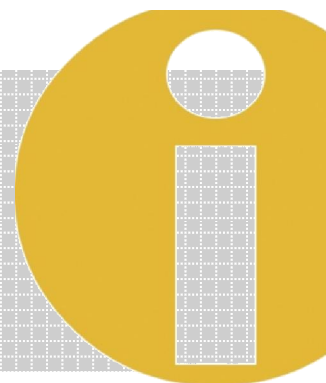


PRODUCTION SPECIFICATIONS



Our production company is MAC based and ONLY accepts files in these formats:

- ~ Indesign – preferred (up to ver CS3)
- ~ QuarkXpress doc (up to ver 6.1)
- ~ Illustrator EPS or ai (up to ver CS3)
- ~ Freehand EPS (up to ver MX)
- ~ Photoshop PSD, EPS, TIFF at 300dpi minimum, embedded profile US Web Coated (SWOP) v2
- ~ HiRes PDF – contact us for settings

Images:

All links must be supplied and should be:

CMYK TIF, EPS (**embedded profile US Web Coated (SWOP) v2**)

Greyscale TIF, EPS (**embedded profile: Dot Gain 15%**)

Resolution: TIFF & EPS images need to be a minimum of 300 dpi @25%. Please contact us for individual job specifications.

Bitmap (1000dpi min)

Illustrator EPS or ai (compatibility: Ver CS3)

Freehand Editable EPS

Colour:

Where black is used in large areas a 4 colour black (30C, 20M, 20Y, 100K) is best.

OVERPRINTING of colours is not acceptable. PLEASE ENSURE BLACK IS NOT O/PRINTING

Fonts:

Convert all type to paths where possible or supply all screen & postscript fonts used

Trims & Bleed:

Trims marking final document size if used must be set outside the bleed area.

Bleed for billboards & buses should be set at 50mm on all sides

Bleed for all other media should be set at 5mm on all sides

Media:

CD, DVD or via email (up to 20mb) to your agency manager

All material must be accompanied by a colour proof for reference. Departure from specifications will incur production (conversion) charges.

Please contact iSite Media if you require further information

