

# MOVING, MOVING MOVING!!!

Winter 09 Newsletter  
[www.isitemedia.co.nz](http://www.isitemedia.co.nz)

## MOVING, MOVING, MOVING

What a few months we have had! It has all been about movement with us lately....

We now have the best moving media coverage in New Zealand, with the NZBus contract plus coverage in Christchurch and Wellington adding to our existing bus offering. We are now able to provide you with the best opportunities to take your product to the street. AND we are moving offices, but you will still find us in Ponsonby!

### OUR NEW BUS CONTRACTS

As of July 1 iSite Media have acquired the rights to sell the advertising on all of the NZBus Fleet. This exciting opportunity adds to our existing bus contracts and now gives us the largest bus advertising fleet in NZ.

We have been aiming for as little disruption to you as possible throughout the process, with everything staying the same for clients, all that will change is the phone number you call - it is now 09 360 2327. We are excited to have the amazing operations team join us, ensuring your booking and installation runs smoothly.

In addition to the unparalleled fleet in Auckland and Wellington, to continue our commitment to add a benefit to our clients, we have also secured fleets in Christchurch and Dunedin – complete national coverage from one central contact.

Our sales teams have been getting around most of the agencies, but if they missed seeing you in all the excitement and chat. Then give them a call. They are up-skilling themselves about the buses, and can talk you through the packages and panels like no one else.

As mentioned, we are aiming for the transition to be as seamless as possible to ensure you and your bookings aren't affected, however, we want to make this the best product in the market – so watch this space...

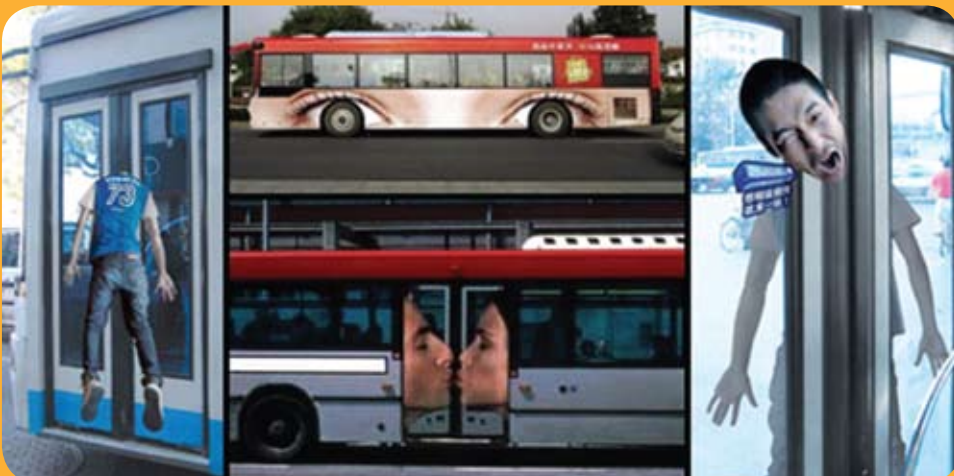


### MOVING ON UP... The road....

With all the changes that have been happening, including welcoming lots of new staff (check out the last page to see who) we have outgrown our faithful offices on Williamson Ave and are moving to 202 Ponsonby Road. We moved into our new offices on Monday 3rd August, and we are starting to feel at home now. All our contact details will stay the same. If you are in the neighbourhood drop on in and say hi, we will give you a grand tour!

# INTERNATIONAL CREATIVE

With the new bus contracts on board we have been studying up on some really inventive ways to advertise on them. Take a look at some of the highlights we have come up with....  
Can your brands do better?





# WHO'S WHO?

With all the new offerings we have available, we have been able to add to our staff, let me introduce...

## KEVIN HOUSE

Agency Sales - 021 627 735

Kevin comes to us from APN, where he established great relationships. His wealth of experience, along with his bus advertising knowledge will be available to all agencies located in Wellington and the South island.

## ROB FORSYTH

Commercial Manager (Wellington) - 027 5113 229

Rob will be ensuring all our products in Wellington and the South Island, including Wellington Airport, are in tip-top condition and installations meet your standard.

## KIM NEWCOMBE

Direct Sales - 09 360 5634

Kim is joining us to offer support to the Direct Sales arm in Auckland and the Upper North Island. His extensive industry experience is a great attribute to our Direct Sales team.

## KATIE GALLAGHER

Operations Manager - 09 360 5632

Katie joins us to continue to run the bus installations and operations to the high standard they were previously. For any queries involving the bus installations, contact Katie.

## JULIA CROWHURST

Operations Executive - 09 360 633

Julia joins us in the Operations team, to organize and structure your bus advertising to meet your requirements.

## PHOTOS FROM MELBOURNE

In the last newsletter we announced the Ellana Scharvi from Mediaedge:cia won a trip to Melbourne, staying at the beautiful Hotel Lindrum simply by providing feedback on our new website. By all accounts they had a great time! Holiday snaps anyone?



## LET US KNOW WHAT YOU THINK

We really like to make sure whatever we do helps you and your clients, so just like the website we are inviting you to let us know what you think about bus advertising. This is your chance to directly affect the future of the bus advertising in NZ. Tell us if you like bus advertising, what you like about it, or any suggestions for the future - really just drop us a line... all comments submitted go in the draw to win flights for two to Wellington, dinner at Shed 5 and a nights accommodation at the Museum hotel... well worth the very little effort needed. Entries close 31 August 09. Leave all feedback at [www.isitemedia.co.nz](http://www.isitemedia.co.nz)

WIN

## CHAMP WAG'n'WALK

iSite Media are pleased to sponsor the Champ Wag'n'walk and we have **free entries available!** Pack a picnic and take the family along for a great day out. The walk is a fun family day out - with your dog - at the Milford Reserve, North Shore City. Complete the 3km fun walk and then stay and enjoy the festival that includes 5 entertaining dog shows, live music, dog expo and family entertainment. We have 20 free entries to the event, contact Emma Barnes to get your free entry on [emma@isitemedia.co.nz](mailto:emma@isitemedia.co.nz). A fun, pooch-filled day out. Visit [www.wagnwalk.co.nz](http://www.wagnwalk.co.nz) for more details.

