

TRANSIT PRODUCTION CRITERIA

Campaign Start Dates:

All transit campaigns start on Monday. Posting commences two days prior to the contracted start date and should be completed within a five-day period (subject to on-time material delivery and operational terms).

Campaign Length:

Minimum campaign duration is 4 weeks. Campaign durations can then be increased in 2 week increments subject to approval by iSite Media.

Maxibus . minimum campaign duration is 8 weeks.

Installation & Production:

All media rates include initial installation and exclude production costs, with the exception of Transit packages. For further details or to obtain a quote, please contact your iSite Media Account Manager on 09-360-2327

Display Approval:

All creative must be approved by iSite Media prior to commencement of printing. Upon approval, iSite Media will issue a barcode to be printed with the creative.

Artwork & Material Instruction Deadlines:

For campaigns including print production your finished artwork is required at iSite Media 3 weeks prior to start date.

Maxibus . finished artwork is required 3 weeks prior to start date

Station surroundings . finished artwork is required 3 weeks prior to start date. Written material instructions are to be provided to iSite Media for all campaigns 3 weeks prior to the start date

Substrates:

iSite Media uses a specific range of approved substrates including removable self-adhesive vinyl, synthetic plastic paper and clear focus perforate vinyl.

Material Deadlines:

Finished material is required at our allocated contractors 5 days prior to start date. Late delivery of material may result in loss of display time.

Terms & Conditions:

All prices quoted exclude GST and are subject to change without notice. Please refer to the detailed terms and conditions provided at time of order. Price and display is subject to artwork approval and confirmation

Please contact iSite Media if you require further information on 09 360 2327

